

May 25-26, 2010

Executive Natural Gas Management Seminar

Educating Our Clients about the Energy Marketplace

DESIGNED FOR:

- Corporate energy managers
- Procurement professionals
- Facilities engineering personnel
- Executive managers
- Company owners
- Financial managers

SEMINAR HIGHLIGHTS:

An understanding of the natural gas market as it relates to:

- Historical overview and fundamentals
- Regulation and deregulation
- Supply fundamentals
- Transportation fundamentals
- Risk management basics
- Market overview
- Natural gas contracts

LEARNING OBJECTIVES:

- Explain the fundamentals of the natural gas industry and the dynamics of the gas market.
- Explain natural gas infrastructure and transportation methods.
- Describe risk management terminology, risk tools and techniques and risk measurement approaches.

REGISTRATION:

Due to the high demand for these seminars, space is limited.

- To register online, copy and paste this link:
www.regonline.com/GasSeminar0510
- No charge, excluding personal travel and hotel expenses.

FOR MORE INFORMATION:

For more information regarding our program cancellation policies, contact Lisa Mills at 502.214.9368 or lmills@fellonmccord.com.

LOCATION:

The Executive Natural Gas Management Seminar will be held in the lower-level community room at Ormsby Three, which is located at 10200 Forest Green Blvd. (directions are on the next page).

AGENDA:

Day 1 (11:00 a.m.–5:00 p.m.*)

- Welcome and Introduction
- Natural Gas Fundamentals
- Gas Regulation and Legislation
- Transportation and Distribution Costs
- Natural Gas Volume and Price Calculation Overview
- Natural Gas Contracts ABC's

Day 2 (8:00 a.m.–12:45 p.m.**)

- Physical Gas Procurement, Current Strategies and Procedures
- NYMEX, Risk Management Overview
- Natural Gas Market Overview and Outlook

* Lunch and dinner are provided on day one.

**Lunch is provided on day two, if you choose to stay for lunch.

ADDITIONAL INFORMATION:

- There are no prerequisites for this program
- No advanced preparation necessary
- Conference attire: Business casual
- Program level: Overview
- Delivery method: Group live



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Knowledge in Energy

Executive Natural Gas Management Seminar

Educating Our Clients about the Energy Marketplace

DIRECTIONS:

- **From the Airport:** Take I-264 East to I-64 East, towards Lexington. Take the first exit, Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Lexington:** Take I-64 West towards Louisville. Exit I-64 onto Hurstbourne, Exit 15. Turn right at the end of the ramp. (See directions from Exit 15).
- **From Indianapolis:** Take I-65 South. As you go over the Ohio River you must be in the right lane. Follow the signs for I-64 East to Lexington. Take I-64 East to Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Nashville:** Take I-65 North to I-264 East. Take I-264 East to I-64 East, towards Lexington. Take the first exit, Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From St. Louis:** Take I-64 East towards Louisville. Continue on I-64 once you cross the Ohio River (about ten minutes). Take Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Exit 15:** Proceed North on Hurstbourne approximately 3 miles to Forest Green Blvd. (American Founders Bank and Davis Jewelers will be on your right.) Turn right onto Forest Green Blvd. and drive 0.3 miles. Turn right into the building's parking lot (Springhill Suites will be on your left). The building, Ormsby Three, is located at 10200 Forest Green Blvd. The seminar will be held in the community room in the lower level.
- **From Cincinnati:** Take I-71 South to Exit 9A (the I-265 South/Gene Snyder Freeway/KY-841 S exit). Merge onto I-265 South, and within one-half mile take Exit 34 (the KY-22/Brownsboro Road exit) towards Crestwood. Keep right at the fork in the ramp and merge onto Brownsboro Road/KY-22 W. Turn left onto North Hurstbourne Parkway and go about 4 miles to approximately 3 miles to Forest Green Blvd. (Davis Jewelers and American Founders Bank will be on your left.) Turn left onto Forest Green Blvd. and drive 0.3 miles. Turn right into the building's parking lot (Springhill Suites will be on your left). The building, Ormsby Three, is located at 10200 Forest Green Blvd. The seminar will be held in the community room in the lower level.

Fellon-McCord (www.fellonmccord.com) is an energy consulting and management firm headquartered in Louisville, Kentucky. We provide energy management, procurement and advisory services, partnering with clients to create value-driven solutions and helping them decide when and where to purchase the lowest cost and most reliable energy supplies.

Since the early 1990's, Fellon-McCord has been educating its customers on many aspects of the energy markets, including:

- Energy risk management
- Energy supply reliability
- Energy cost management and budgeting
- Energy market intelligence and forecasting
- Renewable energy alternative review and sustainability
- Utility invoice and payment management

Our presenters are career energy professionals with more than 200 combined years of experience in the energy industry, and our experts offer a view from the perspective of legal, regulatory, legislative, procurement, sales, marketing and risk management. Fellon-McCord is a full-service energy consulting and management company focusing on the physical, financial regulatory, and legislative aspects of the global energy markets.



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