

December 1, 2011

Executive Energy Management Seminar

Educating Industry about the Energy Marketplace

DESIGNED FOR:

- Corporate energy managers
- Procurement professionals
- Facilities engineering personnel
- Executive managers
- Company owners
- Financial managers

SEMINAR HIGHLIGHTS:

An understanding of the energy markets as it relates to:

- Historical overview and fundamentals
- Regulation and deregulation
- Energy price drivers
- Market overview
- Risk management
- Energy sourcing

LEARNING OBJECTIVES:

- Explain the fundamentals and dynamics of the energy industry and markets.
- Describe risk management terminology, risk tools and techniques, and risk measurement approaches.

ADDITIONAL INFORMATION:

- There are no prerequisites for this program
- No advanced preparation necessary
- Conference attire: Business casual
- Program level: Overview
- A block of rooms have been reserved for our guests at Springhill Suites. Please contact the hotel and mention Fellon-McCord to get our corporate rates:

Springhill Suites - Hurstbourne
10200 Forest Green Boulevard
Louisville, KY 40223
Phone: 502-326-3895 Toll Free: 800-627-7468
Rate: \$109.00 per night, plus tax

- If you have any questions regarding the seminar, please contact Kim Alexander at 502.214.9399 or kalexander@fellonmccord.com.

LOCATION:

Seminars are held in the Lower Level Community Room at Ormsby Three, which is located at 10200 Forest Green Blvd. in Louisville, KY (directions are on the next page).

AGENDA:

Thursday, December 1

8:00 am - 5:00 pm

- Natural Gas Fundamentals
- Natural Gas Transportation and Distribution/Volume and Price Calculation
- Natural Gas Market Price Drivers and Risk Management
- Natural Gas Sourcing
- Electricity Fundamentals
- Electricity Tariff Opportunities and Invoice Review
- Electricity Market Price Drivers and Electricity Sourcing
- Energy Contracting
- Energy Market Overview and Outlook

* Breakfast and lunch are provided.

REGISTRATION:

Due to the high demand for these seminars, space is limited.

- No charge for existing clients or prospects

REGISTER HERE



Fellon-McCord is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to

the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasbatools.com.



FellonMcCord[™]
Knowledge in Energy

December 1, 2011

Executive Energy Management Seminar

Educating Industry about the Energy Marketplace

DIRECTIONS:

- **From the Airport:** Take I-264 East to I-64 East, towards Lexington. Take the first exit, Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Lexington:** Take I-64 West towards Louisville. Exit I-64 onto Hurstbourne, Exit 15. Turn right at the end of the ramp. (See directions from Exit 15).
- **From Indianapolis:** Take I-65 South. As you go over the Ohio River you must be in the right lane. Follow the signs for I-64 East to Lexington. Take I-64 East to Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Nashville:** Take I-65 North to I-264 East. Take I-264 East to I-64 East, towards Lexington. Take the first exit, Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From St. Louis:** Take I-64 East towards Louisville. Continue on I-64 once you cross the Ohio River (about ten minutes). Take Exit 15C–Hurstbourne North. You need to be in the left lane of the exit ramp. (See directions from Exit 15).
- **From Exit 15:** Proceed North on Hurstbourne approximately 3 miles to Forest Green Blvd. (American Founders Bank and Davis Jewelers will be on your right.) Turn right onto Forest Green Blvd. and drive 0.3 miles. Turn right into the building's parking lot (Springhill Suites will be on your left). The building, Ormsby Three, is located at 10200 Forest Green Blvd. The seminar will be held in the community room in the lower level.
- **From Cincinnati:** Take I-71 South to Exit 9A (the I-265 South/Gene Snyder Freeway/KY-841 S exit). Merge onto I-265 South, and within one-half mile take Exit 34 (the KY-22/Brownsboro Road exit) towards Crestwood. Keep right at the fork in the ramp and merge onto Brownsboro Road/KY-22 W. Turn left onto North Hurstbourne Parkway and go approximately 3 miles to Forest Green Blvd. (Davis Jewelers and American Founders Bank will be on your left.) Turn left onto Forest Green Blvd. and drive 0.3 miles. Turn right into the building's parking lot (Springhill Suites will be on your left). The building, Ormsby Three, is located at 10200 Forest Green Blvd. The seminar will be held in the community room in the lower level.

Fellon-McCord (www.fellonmccord.com) is an energy consulting and management firm headquartered in Louisville, Kentucky. We provide energy management, procurement and advisory services, partnering with clients to create value-driven solutions and helping them decide when and where to purchase the lowest cost and most reliable energy supplies.

Since the early 1990's, Fellon-McCord has been educating its customers on many aspects of the energy markets, including:

- Energy risk management
- Energy supply reliability
- Energy cost management and budgeting
- Energy market intelligence and forecasting
- Renewable energy alternative review and sustainability
- Utility invoice and payment management

Our presenters are career energy professionals with 200+ combined years of experience in the energy industry, and our experts offer a view from the perspective of legal, regulatory, legislative, procurement, sales, marketing and risk management. Fellon-McCord is a full-service energy consulting and management company focusing on the physical, financial regulatory, and legislative aspects of the global energy markets.



FellonMcCord[™]
Knowledge in Energy